



MISS * UNIVERSE

TURKS AND CAICOS ISLANDS

Sponsorship: Miss Universe Turks and Caicos Islands Organization

To Whom It May Concern,

I hope this letter finds you well. The Miss Universe Turks and Caicos Organization is excited to extend a sponsorship proposal to your business for our highly anticipated event, the **Miss Universe Turks and Caicos Islands Competition 2025**.

As we strive to deliver an outstanding event, we believe collaboration with your team would greatly enhance the experience for all participants and attendees. Miss Universe, a global platform that celebrates beauty, intelligence, and cultural diversity, is set to return to the Turks and Caicos Islands after a decade-long hiatus. This international event will provide a unique opportunity for women from over 90 countries to showcase their talents, advocacy, and grace.

Outlined below are the sponsorship tiers and associated benefits we offer:

In-Kind Sponsorships (Goods and Services):

- Donations of goods or services for the prestige event will be evaluated upon donation (quantity/quality) and will be placed in a sponsorship category accordingly;
- Potential to be placed in: Regular, Bronze, Silver, Gold and Platinum Sponsorship Category

Regular Sponsorship (\$100-\$1,000):

- Logo Placement on event website;

Bronze Sponsorship (\$1,000 to \$5,000):

- All benefits of Bronze Sponsorship, plus:
- Recognition as a Bronze Sponsor;
- Logo placement on event website;

Silver Sponsorship (\$5,000 to \$10,000):

- All benefits of Bronze Sponsorship, plus:
- Acknowledgment during event announcements.
- Logo placement on event marketing materials, and event website.
- Opportunity to display promotional materials at the event venue.
- Social media recognition on our official platforms.

Gold Sponsorship (\$10,000 to \$15,000):

- All benefits of Silver Sponsorship, plus:
- Prime logo placement on event marketing materials.
- Recognition as a Gold Sponsor in press releases and media coverage.
- Complimentary tickets to the event for company representatives.

Platinum Sponsorship (\$15,000 to \$20,000):

- All benefits of Gold Sponsorship, plus:
- Exclusive sponsorship of a key event segment (e.g. promotional commercial at event).
- Exclusive highlight posts on all social media platforms (Instagram, Facebook, TikTok)
- VIP access to meet and greet with event organizers and participants.
- Customized promotional opportunities tailored to your organization's needs.

We believe that a partnership between your business and the Miss Universe Turks and Caicos Islands Organization would offer mutual benefits, providing exceptional exposure and unparalleled experiences for both parties.

We are eager to discuss the details of sponsorship and how we can collaborate to create a truly remarkable event. Please do not hesitate to contact us at your earliest convenience to schedule a meeting or address any inquiries you may have.

Thank you for considering our sponsorship proposal. We eagerly anticipate the opportunity to collaborate and bring our shared vision to fruition.

Warm regards,
Miss Universe Turks and Caicos Islands Organization

Miss Universe Turks and Caicos Islands Organization

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